

Pineapple has incentives

Special to Builders Showcase

Purchasing a home from The Pineapple Corp. just got sweeter as the luxury home builder recently unveiled its Advantage Program to buyers at Palermo, a new European village-style community off Hodges Boulevard.

The Palermo Advantage Program, which includes a variety of loan, decorator and amenities packages, is available to buyers who purchase a pre-sale home or certain convenient move-in homes in the neighborhood.

"This program allows us the flexibility to create packages that meet our individual buyer's specific needs," said Spencer T. Calvert, executive vice president/chief financial officer.

For pre-sale homes, The Palermo Advantage Program is worth up to \$30,000 and offers a variety of packages and combinations including a construction loan abatement, an interest rate buy down, a decorator allowance, a pool package or a peace of mind package. For certain convenient

move-in homes, buyers can choose between an interest rate buy down or peace of mind package, valued at up to \$20,000.

The construction loan abatement allows buyers to pay for their new home upon completion of construction rather than throughout the building process. Home buyers also may choose the interest rate buy down package, which allows them to buy down the interest rate on loan resulting in lower monthly payments. The designer allowance package can be used for interior upgrades and selections in a new home, and the pool package can be used for construction of a new pool. Buyers also may select the peace of mind package, which can be used to reimburse certain out-of-pocket costs or cover closing costs on a new Palermo home. Buyers can choose to use one package individually or a combination of packages.

When finished, Palermo will feature 133 masterfully crafted semi-custom courtyard homes from The Pineapple Corp.'s The

Magnifico Collection and The Primo Collection. In The Magnifico Collection, homes are priced from the \$500,000s and range from 2,489 square feet to 3,245 square feet. Buyers can choose from eight one- and two-story floorplans that feature up to four bedrooms and 4.5 bathrooms. Most Magnifico homes feature a private courtyard, covered lanai and a two-car or tandem 2.5 car garage.

Homes in The Primo Collection are priced from the \$600,000s and range in size from 3,120 square feet to 4,586 square feet. One- and two-story courtyard designs are available with four bedrooms and up to four bathrooms. Many of The Primo Collection designs feature a private guest casita, covered lanai and 2.5- or three-car garages.

Some homes are available for immediate move-in. Every home boasts brand names such as General Electric, Hurd Windows and Doors, and The Bold Look of Kohler.

All new-home buyers at Palermo have the opportunity to become social



Special

Buyers can use The Palermo Advantage Program on any one of the community's 14 floor plans, including this Primo IV Tuscan model.

members at Glen Kernal Golf and Country Club, and buyers who select an inventory home also will receive a full golf membership.

The four new decorated models and the sales center at Palermo are open from 10 a.m. to 5 p.m. Monday through Saturday and noon to 5 p.m. on Sunday. For more information, call (904) 223-8793.

For more information about The Pineapple Corp., call (904) 223-7024 or visit www.thepineapplecorp.com.



Special

Palermo is The Pineapple Corp.'s newest community featuring semi-custom courtyard homes.