

# Cystic Fibrosis Foundation Press Release

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## **FOR IMMEDIATE RELEASE**

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## **CYSTIC FIBROSIS FOUNDATION OF NORTHEAST FLORIDA ANNOUNCES 2007 ADVISORY BOARD**

Jacksonville, Florida - The Cystic Fibrosis Foundation is pleased to announce its Northeast Florida advisory board for 2007. The board will work to increase awareness of the disease, attract new volunteers and new leaders, and most importantly, new donors to support research for a cure for cystic fibrosis. Jim Ash, president of local homebuilder The Pineapple Corporation, has been named board chair.

“I am thrilled to be involved with such a worthwhile cause. The Cystic Fibrosis Foundation is very fortunate to have a special local team headed by Claudia Werner,” said Ash. “We put together an extremely capable board of directors with diverse knowledge and extensive experience.”

The board intends to increase net results of their annual Great Strides, Tailgate and the Oldest City Red Trout Fishing Tournament. They also plan to initiate

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a fall golf tournament to be held at the Amelia National golf course. In addition, the Foundation's two largest events, The Lending Group 65 Roses Golf Tournament and Trident Realty Corp Moonlight Martinis are targeted to raise more than \$350,000. Most importantly, the board's goal is to raise \$1 million net for the Cystic Fibrosis Foundation in the 2007 calendar year.

Members of the 2007 Northeast Florida Advisory Board of Directors are:

- Jim Ash, The Pineapple Corporation
- Jody Adams, Adams Interior Contractors
- Mark Berman, Access Sports
- Angie Calvert, Perceptive Software
- Larry Fairman, Fairman Consulting
- Murray Goff, First American Title Insurance Company
- Dr. Han Grewal, Mayo Clinic
- Paul Healy, Attorney
- Sarah Marie Johnson, Bistro AIX
- Rob Kearney, Real Estate Broker
- Maxine McBride, Clockwork Marketing Services
- Jim McCarthy, The Lending Group
- Charlene Shirk, PGA Tour
- Kevin Setzer, Aslan
- Brian Sexton, Voice of the Jaguars
- Justin Terry, Harden Associates

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- Susan Wildes, Blue Cross Blue Shield of Florida
- Sonny Wilkinson, M.D.

Cystic fibrosis is a genetic disease affecting approximately 30,000 children and adults in the United States. The Cystic Fibrosis Foundation was established in 1955 to assure the development of a means to cure and control cystic fibrosis and to improve the quality of life for those afflicted with the disease. When the Foundation began, few children with CF lived to attend elementary school. Today, the median age of survival for a person with CF is 36.8 years. Researchers are now working on correcting the basic defect that causes cystic fibrosis and believe development of these treatments can eventually put an end to the cascading effects of the disease. For more information, please call (904) 733-3560 or visit the Cystic Fibrosis Foundation web site at [www.cff.org](http://www.cff.org).

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