

The Pineapple Corporation Press Release

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FOR IMMEDIATE RELEASE

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THE PINEAPPLE CORPORATION WELCOMES NEW HOME CONSULTANTS AT PALERMO

JACKSONVILLE, Florida - The Pineapple Corporation welcomes John DeWane and Jessie McFarland to its team at Palermo, the luxury homebuilder's new European village-style community of semi-custom homes off Hodges Boulevard.

DeWane, a new home consultant, is responsible for assisting potential homebuyers with the purchase of their new semi-custom home in the community. This includes guiding customers through the home buying process and maintaining positive relationships throughout their building experience. DeWane has a bachelor's degree in public relations from Southern Illinois University and more than 20 years sales experience.

"John's extensive sales and marketing experience make him a great asset to the team at Palermo," said Spencer T. Calvert, executive vice president/chief financial officer.

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McFarland joins the Palermo sales team as an assistant new home consultant. She graduated from the University of North Florida with a bachelor's degree in science and is currently pursuing her real estate license.

The Pineapple Corporation is the fastest growing premier builder of luxury custom and semi-custom homes in Northeast Florida. The Jacksonville company's award-winning designs convey elegance, superior quality and building excellence. The Pineapple Corporation's new homes are showcased in the area's most exclusive neighborhoods including Glen Kernan Golf and Country Club, Villini at Glen Kernan and Palermo, the company's new European village-style community.

For more information about The Pineapple Corporation, call (904) 223-7024 or visit www.thepineapplecorp.com.

Photos:



1.) New Home Consultant John DeWane



2.) Assistant New Home Consultant Jessie McFarland

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