

The Pineapple Corporation Press Release

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FOR IMMEDIATE RELEASE

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THE PINEAPPLE CORPORATION OFFERS 14 DISTINCT FLOOR PLANS AT PALERMO

JACKSONVILLE, Florida – Palermo, The Pineapple Corporation’s newest European village-style community, offers homebuyers a variety of living options with 14 available floor plans, eight of which can be toured at the new community off Hodges Boulevard.

“We really wanted to make Palermo a community that featured distinct home styles and true character,” said Spencer T. Calvert, Executive Vice President and Chief Financial Officer for The Pineapple Corporation. “The neighborhood offers 14 floor plans and only 133 homes. This means that the streetscapes within this community will be rich with personality and reflect a unique sense of style.”

The Pineapple Corporation offers a variety of floor plans in Palermo, including four single-story plans and 10 two-story plans. The luxury homebuilder is offering two distinct product lines within the community – The Magnifico Collection and The Primo

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Collection.

The Magnifico Collection features two single-story and six two-story distinct floor plans with homes priced from the \$500,000s. Homes in this collection feature up to four bedrooms and four-and-a-half baths and range in size from 2,489 square feet to 3,245 square feet of living space. Most Magnifico homes feature a courtyard, covered lanai and a two-car or tandem two-and-a-half car garage.

Homes in The Primo Collection are priced from the \$600,000s and range in size from 3,120 square feet to 4,586 square feet. Two single-story and four two-story courtyard designs are available with four bedrooms and up to four-and-a-half bathrooms. Many of The Primo Collection designs feature a private guest casita, covered lanai and two-and-a-half or three-car garages.

Phase Two of Palermo is selling at a rapid pace and four homes are available for immediate move-in. All of the homes feature elegant European architecture and Monier Concrete Lifetile Roofs that create a timeless residential environment. Every home in the community boasts brand names such as stainless steel GE appliances, Hurd Low E Casement Windows and The Bold Look of Kohler as well as distinctive design features like stone mantles with stone fireplace surrounds, generous ceramic tile and granite countertops.

All new homebuyers at Palermo have the opportunity to become social members at Glen Kernan Golf and Country Club, and buyers who select an inventory home will also receive a full golf membership to the prestigious club. To learn more about Palermo, call John DeWane or Jessie McFarland at (904) 223-8793.

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The Pineapple Corporation is the fastest growing premier builder of luxury custom and semi-custom homes in Northeast Florida. The Jacksonville company's award-winning designs convey elegance, superior quality and building excellence. The Pineapple Corporation's new homes are showcased in the area's most exclusive neighborhoods including Glen Kernan Golf and Country Club, Villini at Glen Kernan and Palermo.

For more information about The Pineapple Corporation, call (904) 223-7024 or visit www.thepineapplecorp.com.

Photography:



1.) Buyers can tour eight of Palermo's 14 floor plans, including this Primo IV Tuscan model.



2.) Buyers can also tour The Pineapple Corporation's Magnifico IV model home at Palermo.

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